



UPDATE

Monthly News Bulletin of DB Tech Society

May 2015

DB Tech's Advance Centre of Excellence in CNC training inaugurated in Bangaluru

It is a milestone in DB Tech history and a landmark for skill development sector. The Peenya Advance Centre for Excellence (PACE) was formally inaugurated at Peenya Trade Centre Conference Hall (Bangaluru) on May 15, 2015. DB Tech has partnered with an industry conglomerate namely Peenya Industries Association (PIA) and Siemens Industry Software India to form the Peenya Advance Centre for Excellence. The centre of excellence was inaugurated by Mr. Jom Rohde (Consul General of Germany) in the presence of Mr. D. T. Venkatesh (President, Peenya Industrial Association), Fr. A. M. Joseph, SDB (Executive Director, DB Tech), Mr. Suman Bose (Managing Director, Siemens Industry Software India) and other dignitaries.

The objective of Peenya Advance Centre for Excellence is to address key issues in Peenya Industrial Area like the non-availability of skilled manpower, limited capital and knowledge, lack of access, low adoption of suitable technology and

low production capacity. Speaking on skill development and training in India, Fr. Joseph highlighted the demographic divide in skill training and catastrophe it can create if skill training is not addressed. He points out, "In China, skill training is provided to their citizens in 4000 different trades as compared to just 300 courses in India." He articulated the vision and mission of DB Tech and its role in skilling India while partnering with like-minded organisations to achieve the goal.

As India's new Government looks at reforms to boost industrial growth, the MSME industry has emerged as one of the critical segments to address issues in terms of skill development, employment growth and manufacturing output. Hence, Peenya Advance Centre for Excellence is established as a center with the purpose to find and implement the solution to accomplish the required production of skilled manpower and bring out positive output for the industry in India.

On the occasion of the bicentenary celebration of the birth of St. John Bosco, DB Tech (Kerala) organised a 3-day Youth Convention at Vedduthala centre on May 8-10, 2015. In the opening ceremony, Fr. Paulson Kannampuzha, SDB (Rector, Don Bosco, Vedduthala) and Fr. Jeerson Nelluvelli, SDB (Regional Coordinator, Bangalore Province, DB Tech) graced the event as Honorable Guests. Fr. Anree Kannampuzha, SDB (Principal, DB Tech, Vedduthala), Mr. K. J. Francis (Senior Trainer, DB Tech, Vedduthala) and Mr. Shonit (State Coordinator, DB Tech, Kerala) were also present in the event. 250 trainees along with Centre Heads and Trainers from all over Kerala participated in the event with full vigour and enthusiasm.

The 3-day event was envisioned to impart the knowledge and values of Don Bosco, so the youth would appreciate and cherish the great gift endowed by St. John Bosco to them and to the world. On day one, Fr. Paulson addressed the gathering by recalling the life and significance of Don Bosco and his works. Fr. Jeerson in his speech earnestly appealed the youngsters towards the vision of Don Bosco that is to become useful and fruitful to the family, society and nation at large. He also screened a movie called 'Laura', an artistic masterpiece showcasing the growing importance and value of the empowerment of children.

On day two, Mr. Sreejith K. S. (Trainer, DB Tech) conducted an ice-breaking session for the



Youth Convention organised at DB Tech (Vedduthala, Kerala)

trainees through fun exercises and various life skill activities on communication, team building, leadership, time and stress management. Other activities like Don Bosco quiz competition, cultural dance competition and camp fire with tribal culture theme were also organised and thoroughly enjoyed by everyone. On day three, special prayer service was offered, which was followed by a public meeting graced by the Collector, MLA, Counsellors, and many other dignitaries. The Youth Convention came to a closure with 'Marine Walk' where the entire Don Bosco community of Kerala along with TV celebrities and other dignitaries took a procession showing the strength and grandeur of their faith and to commemorate the bicentenary of the great saint, Don Bosco.



Delegates from DFID and PACS visited DB Tech (Muzaffarpur, Bihar)

May 13, 2015 was the day of honour for DB Tech (Muzaffarpur) on occasion of the visit of delegates from DFID and PACS to the centre. Mr. Jishankar (Economist, DFID) and Ms. Rashika Singh (Program Manager, DFID), Ms. Arati Verma (State Manager, PACS, Bihar), Mr. Krishna Kumar Bhagat (Program Manager, PACS), Ms. Swati Kundra (Head, Finance, PACS) and Mr. Rajkumar Bidda (Head, Programs, PACS) were the eminent guests. Fr. Jesuraj (Centre Head, DB Tech, Muzaffarpur), Mr. Rajan Bernard (Cluster Coordinator, DB Tech), Mr. Rakesh (Placement Coordinator, DB Tech) and the trainers were present in the event.

flower and with a folk tribal dance. Fr. Jesuraj delivered the welcome address, which was followed by a song on women empowerment. Mrs. Munni Devi (Trainee, GDA, DB Tech) and Ms. Nazam (Alumnus, DB Tech) from PACS project presented their stories on the problem and struggle they faced before joining DB Tech, positive outcome during and after training and about the changes they had in their personal and family life socially and economically.

The guests interacted with the trainees and enquired them about their training processes. While addressing the trainees, they expressed their views on skill development training and the importance of getting a job after the training. They were glad to see the proper maintained infrastructure, trainees' enthusiasm and confidence and also their enthralling performances on the stage.

Mr. Rajan Bernard and Fr. Jesuraj gave a presentation on the programs and the achievement of DB Tech (Muzaffarpur). The DFID and PACS team also interacted with the trainees and alumni working in different companies. At the end, Ms. Madhu (Trainee, DB Tech) gave the vote of thanks on behalf of all trainees, trainers and centre staff.



Lending a helping hand to the elders in an old age home.

Trainees from Retail and Sales domain of DB Tech (Vizag, Andhra Pradesh) extended their helping hand to the elders at an old age home of Mother Teresa Foundation on May 2, 2015. All the trainees came forward to take care of the old people, who were sick, handicapped, mentally challenged and abandoned by their families.

The trainees collectively decided to donate their part of contribution for the benefit of the old people. They bought clothes, fruits and notebooks from that

donation. Mother Divya Joythi welcomed everyone with great pleasure and warm. After reaching at the old age home, the trainees realized that notebooks were hardly used by the elders in the old age home so they promptly donated to another trust that supports school going children. The trainees shared their experience by saying, "We met all of them living in this old age home. They were very happy and glad by our presence. Spending time with them are the best moments of our life however we still feel that the time we spent with them was not enough." They are looking forward for such opportunities in the future again if time and other engagements permit them.

The contributions and service rendered by the trainees may be just a drop in the ocean but nonetheless every single drop matters in the ocean. The trainers were also very much satisfied and impressed by the attitude of the trainees, their obligations and responsibilities they took towards the old age members and society.

The team of DB Tech (Katni, MP) organized a river cleaning drive at Gote Ghat of Simran River on May 28, 2015. The cleaning drive was first initiated by our Honorable Prime Minister Shri. Narendra Modi, who launched the National Campaign 'Swachh Bharat Abhiyan' on the day of Gandhi Jayanti with a vision to clean India by October 2, 2019.

The cleaning drive was inaugurated by the respected guest, Mr. Sandeep Jaiswal (MLA, Katni District, Madhya Pradesh). Other dignitaries present in the event were Mr. Suraj Prakash Dubey (Centre Coordinator, DB Tech - Katni), Fr. Jagan Raj (Centre Head, DB Tech, Katni), Mr. Kamlesh Mishra (Trainer, Security Domain, DB Tech), Ms. Pradeepi Upreti (Trainer, ITES Domain, DB Tech) and Mr. Rajesh Tiwari (Mobiliser).

The event started with motivating speech by Mr. Sandeep Jaiswal, congratulating DB Tech staff and trainees for taking such an enthusiastic and inspiring step to clean the environment and river water. This cleaning drive is setting an example not only to their local neighbors but also throughout the state and country for being an activist passionate to clean and protect the



DB Tech joins 'Swachh Bharat Abhiyan' campaign

environment. All the trainees and staff started the clean drive with full energy and enthusiasm by cleaning pollutants like polythene, plastic bottles and excess water hyacinth that were blocking the flow of water in the river. After three hours of team work and cleaning drive, Gote Ghat became clean and clear.

At the end, Fr. Jagan Raj thanks all the members and trainees of DB Tech for showing such an undying spirit and devotion to make the event a success. Everyone especially the trainees were very happy for achieving the goal to clean the river hand in hand together and with equal team spirit.



Talent Hunt Competition organized at DB Tech (Monsada, West Bengal)

Every individual are born gifted with a hidden talent that need to be recognized and appreciated. DB Tech (Monsada) initiated a 'Talent Hunt Competition' to unravel the hidden talents of the trainees at Don Bosco (Monsada) on May 9, 2015. Mr. Tapan and Ms. Susila were the Honorable Judges in the event.

Students were eager to participate actively in the competition. The competition had

many categories like group and solo singing, dance, poem recital, news reading in English, Hindi and Bengali and theme based skits. All the trainees participated and competed with great ardor from the beginning till the end.

The trainees were very happy and fervent for the opportunity to showcase their hidden qualities and talents as well as for making them feel confident to perform in front of audience. The judges equally enjoyed and satisfied with the best efforts given by the trainees. At the end, Fr. James (in-charge, DB Tech, Monsada) in his speech appreciated all the trainees for giving their best efforts, for participating with great enthusiasm and for terrific team spirit. He then congratulated the winners of the competitions. The event concluded with a group picture and sumptuous lunch.

Continuing its efforts to offer the industry exposure to trainees from far flung areas, the DB Tech (Kangan) organized an visit for thirty trainees of Retail domain and acquainted them with the changing marketing trends.

They visited the shopping malls in Srinagar city including V-Mart, where they were accompanied by Mr. Mohsin (Floor Manager, V-Mart). He briefed about the importance of customer relationship and changing marketing strategy owing to the use of new modern technology in business. He also assured them jobs in the mall after finishing their training successfully.

This industrial visit was a stepping stone for all the trainees towards their professional life. They were immensely encouraged after interacting with the alumni, who are working as customer executives and marketing executives at the same mall. Accompanied by Mr. Syed Nageena Fayaz Qadri (Centre Coordinator, DB Tech, Kangan) the trainees were elated and overwhelmed by the efforts of DB Tech to offer them the best industry exposure to avail the decent job opportunities in market. The trainees also visited the top showrooms including Puma, where they were



Exposure visit by Retail trainees of DB Tech (Kangan, Srinagar) to shopping malls

briefed about selling the brand and use of modern equipments. The trainees who had lacked the knowledge about such advancement in Marketing and Retail sector earlier were quite satisfied by the brain storming session at these top showrooms. "So far we had never come across such a wonderful experience," said one of the trainees, Ms. Rugsaya who had visited city first time in her life. "Today we realized the world is full of opportunities if the aspirant is groomed properly and accustomed with better exposure," she adds. "The centre gave us hope against the hope and ushered us on path for better and decent life ahead," said another trainee, Mr. Khurshid Ahmad.

Parents and guardians of ISMO trainees under MSSDS project of DB Tech (Jorapara) assembled together at the centre on May 6, 2015 for a parents meeting. The meeting was headed by Fr. Jaya Prakash (Centre In-Charge, DB Tech, Jorapara), Mr. Prasenjit Das (Placement Coordinator, DB Tech, Meghalaya) and Nirmal Minz (Cluster Coordinator, Garo Hills).

The meeting started with a welcome address by Mr. Sunil Rai, (Soft skill Trainer, DB Tech, Jorapara) followed by welcome song by trainees. With a quick introduction, Mr. Sunil Rai spoke about the project and the process of implementation. He further went on to explain about mobilization and placements. Meanwhile the parents also asked many questions and were able to clear their doubts and ambiguities through the meeting.

Later, Mr. Prasenjit informed many



ISMO trainees and parents assemble at DB Tech (Jorapara, Meghalaya)

valuable information related to skill training which is completely new for both parents and the trainees. Fr. Jaya also gave motivational speech, which inspired all the trainees. He further advised all trainees to be a good human beings, responsible citizens, maintain a healthy relationship with friends and to save money, etc. The meeting was concluded with the vote of thanks by Ms. Beaulina Marak (ISMO Trainer, DB Tech, Jorapara).



Rising Star:
Suganthan
A Talent Transition from Refugee to an Area Manager

"Now I am able to stand on my own feet and meet my needs and expenses. Since the day I joined DB Tech, my life has changed; and the wounds are healed that I experienced earlier in my life."

It was a cherished moment for a 23-year old DB Tech alumnus Suganthan, who was promoted from Senior Steward to Area Manager with a salary package of Rs. 19000/- per month at Café Coffee Day in Bangalore. Suganthan came from a poor and destitute family at Adiyanothi, an isolated campsite for the Sri Lankan Refugees near Dindigul (Tamil Nadu). Socially and financially, life was not easy for him and his family striving between the civil and political turmoil in his country, Sri Lanka.

As a refugee, struggles and obstacles were a part of his life that he needed to overcome to live a decent living. During these days, he came to know about DB Tech (Manikandam, Tamilnadu) through his parish priest. With a hope to fulfil his dream of pursuing a market-driven course and his aged father's aspirations, he enrolled in the Retail Management domain. It took a few weeks for him to get deeply rooted and induct himself into the course. With his hard work and dedication, there was a gradual and impressive amplification within him. During the post-training period, his performance during the interview with Café Coffee Day was well appreciated by the employer. As a result, just after the interview, Café Coffee Day offered him for Steward position.

It has been a year since he joined Café Coffee Day and it was a delightful moment not only for him and his family but also for DB Tech as he got promoted to Area Manager. When contacted, he humbly said, "Now I am able to stand on my own feet and meet my needs and expenses. Since the day I joined DB Tech, my life has changed; and the wounds are healed that I experienced earlier in my life. I thank DB Tech from the bottom of my heart for giving me such an opportunity and feel grateful to all those, who have supported me."