



## DDU-GKY program inaugurated at DB Tech (Vaduthala, Kerala)

DB Tech (Kerala) added another milestone with the inauguration of a new centre under Deen Dayal Upadhyaya Gramaeeena Kaushalya Yojana (DDU-GKY) project at Vaduthala (Kerala) on September 25, 2015. The ambitious skill training program was rolled out by Don Bosco Tech in collaboration with Kudumbashree – the state poverty eradication mission of Kerala government. The objectives of the programme are to provide skill training to youth of the rural places with a market driven skills and support them with an entry level employment for their livelihood. Don Bosco Tech as a training partner of DDU-GKY project aims to impart skill training to 2200 rural BPL youth in Kerala within one year.

Mr. Kochousep Chittilappilly (Managing Director, V Guard) and Mr. Hibi Eden (MLA, Ernakulam Constituency) were the dignitaries, who graced the function with their presence. Fr. Anree (Principal, Don Bosco, Vaduthala), Mr. Ratheesh Kanhilery (Project Coordinator, DDU-GKY, Kerala) and a



representative each from parents and students were present on the podium. Six months courses in Welding and CNC domains were introduced on this day at DB Tech (Vaduthala).

Mr. Ratheesh Kanhilery formally welcomed the guests, all the dignitaries, staff and students who are enrolled under the DDU-GKY program. In the inaugural speech, Mr. Kochousep Chittilappilly emphasized the importance of skill training and appreciated the initiative of the government in the skill development sector. Mr. Hibi Eden expressed his pleasure on centre inauguration under DDU-GKY program at Vaduthala with an objective to support and mould the career of underprivileged youth of Kerala. Fr. Anree presented the memento and a framed artwork drawn by Charles (CNC student) to the guests. The function ended with vote of thanks by Ms. Anu Abraham.

In the coming months, Don Bosco Tech will initiate more centres under DDU-GKY project across Kerala with three and six months courses in Automobile, Electrician, Hospitality, Retail, Business Process Outsourcing, etc.

## Munger (Bihar)

### Dignitaries from ITC inaugurate skill training program

The batch inaugural program of DB Tech (Munger, Bihar) was organised on September 26, 2015. The inauguration program was started with the lighting of lamp by Honorable Chief Guest, Mr. R. S. Krishna (Branch Manager, ITC Munger Factory) and a group of dignitaries namely Mr. Ram Singh (Chairman, ITC Committee Member), Mr. Rakesh Ranjan (Principal, Govt. ITI College, Munger) and Mr. Y. P. Singh (Manager, Corporate Affairs –ITC). It was followed by a cultural program presented by trainees from DB Tech (Bindwara, Bihar). The event was moderated by Mr. Rajesh Ranjan Jha (Cluster Coordinator, DB Tech, Bihar).

Mr. Rajesh Ranjan Jha formally welcomed Chief Guest, dignitaries from ITC and other guests. In his welcome speech, he shared the Mission and Vision of DB Tech and its interventions. Mr. R. S. Krishna appreciated DB Tech's skill training and ensured to provide full cooperation towards this mission. He delivered a message to the youngsters that without skill, no one can achieve any goal in his or her life. He advised the youth to join skill development and vocational training offered by DB Tech. Mr. Ram Singh in his speech, acknowledged DB Tech's work towards 'Skill India'. He added that youth from lower economic strata must enroll in skill training to secure their own future.



In his address, Mr. Rakesh Ranjan emphasized that skill development training is required to make India a developed country. He also appreciated DB Tech and hoped it would expand the program to the remote villages and to the backward community. Mr. Y. P. Singh acknowledged that DB Tech has stepped forward towards the development of youth in Munger district. In the end, Mr. Rajesh Ranjan Jha thanked Chief Guest and all the ITC members for their appreciation and gracing the program with their presence.

## Jhansi (Uttar Pradesh)

### Awareness program on Government's skill initiatives

On September 23, 2015, DB Tech in coordination with Citizens Alliance organized an awareness program about various initiatives by the Government related to skill development in Virangana Girls Post Graduate College (Jhansi). Mr. B. B. Tripathi (Vice Principal, Government Virangana Girls Post Graduate College) presided over the program as the Honorable Chief Guest. Staff members and students from Virangana Girls Post Graduate College and representatives of Don Bosco Tech participated in the program.

Mr. Akhilesh Dixit (District Program Officer, Citizens Alliance) and Mr. Deepak Omhare (Centre Coordinator, DB Tech, Jhansi) were the resource persons presenting the awareness program on various initiatives by the Government related to skill development and National Skill Development Corporation (NSDC). NSDC is a Public Private Partnership initiative of Govt. of India that aims to promote skill development by catalyzing creation of large and quality vocational institutions.

Mr. Akhilesh Dixit welcomed all the students present at the program. He gave a presentation on NSDC and mentioned its significance to promote skill development by supporting various enterprises, companies and organization by



providing necessary fund. He also explained about the concept of 'Make in India' and the importance of technical training.

Mr. Deepak Omhare informed about various programs of Govt. of India related to skill development for underprivileged and marginalised sections of the society, specially the youth. He described the status of skilled youth in India as compared to the other countries and emphasised the need of training in various skills in order to eradicate unemployment and poverty. He also shared about DB Tech and the training as well as placement provided to the youth in various domains or sectors. Moreover, he mentioned about DB Tech being associated with NSDC in implementing the skill training program across India. In the end, Mr. B. B. Tripathi offered the vote of thanks to all including the students for gracing the occasion by attending the program and for the valuable information shared in the session.

## Kurnool (Andhra Pradesh)

### DB Tech Students visit at Mercy Home

On September 1, 2015, residents of Mercy Home, located in Kurnool district of Andhra Pradesh, were happy and thrilled to spend the graceful day with the students of DB Tech (Kurnool). Mercy Home is run by the Sisters of Dina Sevana Sabha (Servants of the Poor), an indigenous congregation. They work for the down-trodden, oppressed and marginalised people by providing health care services, HIV/AIDS and leprosy care and support, social development, women empowerment programs, elementary education and boarding home.

35 trainees along with a trainer visited Mercy Home and spent some hours with the children. Students were motivated after they attended an HIV awareness program conducted by the trainer at the centre. Students had collected money to offer it to the fund of Mercy Home and also brought clothes, food items and fruits. They had openheartedly worked hard for a week preparing for the visit.

Mother Deepthi welcomed the students at the Mercy Home. She delivered a lecture on the HIV affected children and leprosy people. Students compassionately distributed food items and clothes they brought for the children. After that,



they presented an entertainment program that was thoroughly enjoyed by the children. Every trainee participated with sportsmanship and sincerity, and in return gave immense joy and happiness to the residents of Mercy Home and children. The trainees shared that this activity and each moments spent amongst the affected and underprivileged children were the best moments in their life. This visit was an opportunity for selfless service and eye opening for all of them. Sister and residents at Mercy Home was very happy with their presence and appreciated them for spending a day with the children. Fr. Kishore (Rector and Center Head, DB Tech, Kurnool) was very happy and impressed by the thoughts of the trainees and encouraged their commitment and responsibilities towards the humanity.

## Patna (Bihar)

### Guest Lecture organized at Kaushal Kutir

The DB Tech team at Kaushal Kutir (Patna) organized a guest lecture on 'Hospitality Sector and its functions' for the students of Hospitality domain on September 23, 2015. Mr. Gajendra Kant (Assistant General Manager, Hotel Clark Inn) was the keynote speaker for the guest lecture. Mr. Gajendra Kant started the lecture with a brief introduction and shared his corporate experience in Hospitality sector. He also shared about his career growth and gave many tips regarding Hospitality. Mr. Gajendra explained about various departments in the hotel industry. Its function, types of restaurants and banquet hall, services, bar, etc. He illustrated the required etiquette in the hotel industry by taking the students through the steps of welcoming the guests with a cordial greeting, offering water to drink, providing the menu card and taking the order, serving the ordered dishes with courteous smile, etc. He made the students understand the whole procedure by enacting the role accurately. He explains about role of



personnel in hotel industry. He encouraged the students to join the Hospitality industry and explore the rich opportunity they provide to every individual.

Before the lecture concluded, students took the opportunity to put forward various queries they had regarding the Hospitality industry, future scope and personal growth. Mr. Julian (Hospitality Trainer, Kaushal Kutir) proposed vote of thanks and Subodh Kumar (Hospitality Trainee, Kaushal Kutir) gave a memento as a token of appreciation for providing inspiring and informative lecture.

## Raipur (Chhattisgarh)

### Study cum exposure visit to Ambuja Mall

With the vision to ensure holistic approach towards gaining knowledge, DB Tech (Raipur) organized an industrial visit for the students from Retail Sales domain to Spencer and Ambuja Mall in Raipur on September 15, 2015. A total number of 29 students participated in the study cum exposure visit assisted by Ms. Priti Kujur (Trainer-Retail Sales, DB Tech, Raipur).

During the visit, students met the Manager of Ambuja Mall, who gave brief introduction about the organization followed by an informative tour to various stores in the mall. Students examined different functions and processes to operate the stores. They also learned to identify assorted commodities available in the stores after their brief explanation. With the opportunity of this valuable exposure, students not only understood the working



culture in Retail and Sales but also accepted it as the fastest growing sector all over India with lots of scope in the future. Likewise, they also realized the value of branding and marketing. As the study cum exposure visit came to an end, all the students thanked the Manager of Ambuja Mall and trainer for making this visit a truly enlightening and memorable one. Students were extremely happy, and motivated with the visit and thanked DB Tech for organizing the field visit.

## Rising star Vinay K. Chaudhary

### A fruitful effort towards achievement of his dream.

22-year old Vinay Kumar Chaudhary lives in a remote village in Tenibigha which is located in Jehanabad district of Bihar. He comes from an economically backward family, where having two meals a day was certainly a celebration. Financial problems forced him to discontinue his study. However, his determination to educate himself was not wiped out by the financial hurdles. He decided to complete his study without burdening his parents. His parents, on the other hand, wanted him to leave the education and support them fulltime in earning livelihood for the family. He realized that getting a job without proper skills was not an easy task. In his desperation to seek a job and support his family, he was working as a labor. He was unhappy with the way his life was going on.

One day, he learned about the BASE training program being offered by DB Tech center located at Jehanabad through community mobilizer Mr. Amitesh Kumar. Acquiring this



information was like a golden chance for him for returning to the right track. He was very happy and convinced about joining the training. Vinay eventually joined BASE program in Automobile domain under Poorest Areas Civil Society (PACS) project with a hope that he would be able to overcome the financial issues of the family.

Vinay always had an inclination towards technical trades and always wants to make his living from this sector. Initially when he joined the program, his self esteem was low and was very nervous. But during the course of training, he continuously worked on his weak points. At the end, Vinay turned out to be one of the brightest and confident students in his whole class. He learned several things about the Automobile along with basic operations of computer and spoken English with great interest. After completion of his training, he was successfully placed in Shine Automobile on a monthly salary of Rs. 5500 per month with food and accommodation. Vinay says, 'I am happy to share that my dreams have come true. This course has helped me a lot towards achieving my goal. I never thought that I will reach on this position that I am today. Now I am able to support my family in every aspect.'

He also adds, 'What I had learned from DB Tech, is tremendous, which can't be expressed in simple words. Within such a short span of time, a radical change took place in my life. I will never forget the blessings of Fr. Robert (Center Head, DB Tech, Jehanabad) and other honorable trainers who really made difference in my life by mentoring me with regard to my personal and professional career.'



It was a jubilant moment for DB Tech (Madhuranthagam, Tamil Nadu) to witness its 40 students, who were placed at Bharatham Super Store and are working diligently while fetching a commendable reputation not only for them but also of DB Tech. Bharatham Super Store is one of the famous retail store in Vadapalani which meets all the customer needs under one roof. Mr. Velteseyan (Center Coordinator, DB Tech, Madhuranthagam) visited Bharatham Super Store on September 23, 2015. The purpose of his visit was to meet the placed candidates of DB Tech and to understand their concerns.

All the students came from oppressed and marginalized family background. Struggles and hardship were part of their life until they became a part of DB Tech. Joining DB Tech as a trainee in Retail Sales domain was their first step towards better life. During the entire period of the training, they worked

## Employer Case Story Bharatham Super Store

### An organization with 40 DB Tech alumni

hard and participated in all the events, lectures and field visits ardently. After three months of fruitful training, they came out with flying color and were successfully placed after vigorous interview at Bharatham Super Store.

In Bharatham store, 40 students successfully are placed and are paid according to their skill sets and experience. Four of them were appointed as Floor Supervisors, eleven as Cashiers and rest of them as Sales Executives. Apart from remuneration, students are also getting other benefits such as food and accommodation, monthly ration of toiletries, etc. Mr. Vignesh Kumar (Managing Director, Bharatham Stores, Chennai) shared his joy about the performance and sincerity of DB Tech students. 'I am really thankful and indebted to DB Tech as it is not only revamping youngsters' skills to make their life brighter but also building up nation's future pillars by giving back to the society to make a difference,' says Mr. Vignesh Kumar. He assured to recruit candidates only from DB Tech. It was indeed a proud moment for DB Tech and a great example set to the upcoming batch.